



# EXTENSION WORKSHOP



Date:

Location:

Time:

THE EXTENSION WORKSHOP is designed to provide extension-minded Lions an opportunity to learn key strategies to charter Lions clubs and participate firsthand in the preliminary steps to the possible formation of a new Lions club.

The workshops focus on proven methods for recruiting and actual fieldwork to build confidence and share skills. The goal for each workshop is to form at least one new club near the training site, while simultaneously training up to 10 to 30 Lions per session.

The training will cover the following:

## **Certified Guiding Lion Training**

(Night prior to workshop for Guiding Lions of the new club(s)).

### **Module 1 – Recruiting For New Club Formation**

- The day begins with classroom discussion and review of effective recruiting strategies.
- Morning activities include role-playing recruiting techniques followed by actual field recruiting of potential new club members.
- Key community leaders are contacted to further build the prospect list.
- In the evening, the team meets to discuss successes and challenges and begins to follow-up each lead to ensure a high turnout to the first meeting.

### **Module 2 – Continued Recruiting and Review of First and Second Meeting Formats**

- While recruiting participants continue to work in the field, the Guiding Lion and other Lions appointed to host the first and second meetings review and discuss effective formats for hosting the first and second meetings.
- The team meets at the close of day two to discuss successes and challenges and to continue follow-up activities.

### **Module 3 – Continued Recruiting and Follow-up**

- Recruiting activities continue.
- In the afternoon, leads are gathered and the Lions who are designated to continue to build the club review the status of each lead and steps to continue to build the club.

For more information contact: